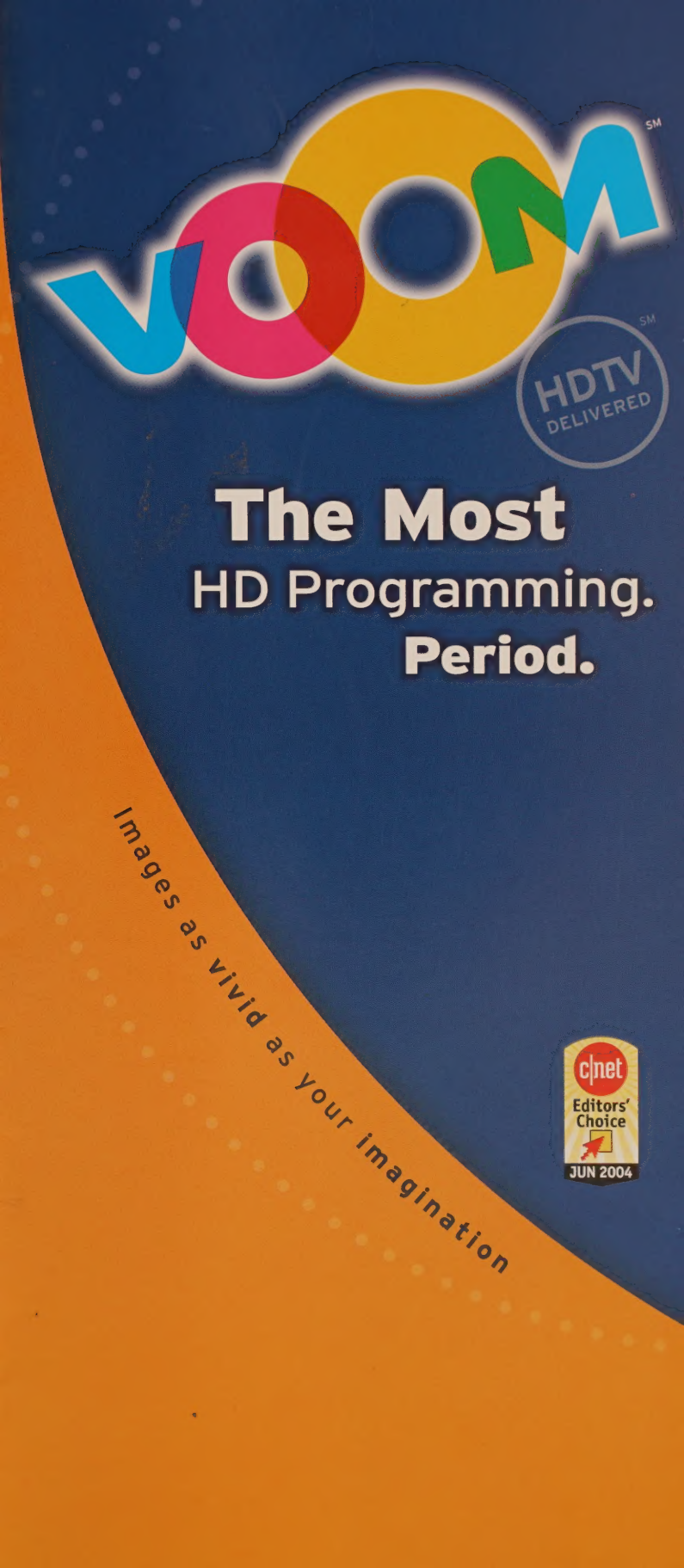
VOOM
SM
HDTV
DELIVERED
The Most
HD Programming.
Period.
Images as vivid as your imagination
c|net
Editors' Choice
JUN 2004

VOOM[SM]

HDTV DELIVERED

What is VOOM?

It's an **amazing satellite TV service** that's gonna kick the high-definition capabilities of your HDTV into overdrive. VOOM has the **most HD programming**. It's the first and only service that's **specially built for HD**.

VOOM delivers the most popular networks ever created including ground-breaking **HD original channels** you can't see anywhere else.

VOOM is committed to giving you access to **the latest technology** now and into the future. What does that mean? That VOOM is the last home entertainment service you're ever going to need.

VOOM delivers the **highest quality** programming **your HDTV needs** to live up to its full potential, and also gives your other TVs the best picture possible.

Best Value

VA VA VOOM[SM]

The **most** comprehensive **HD** programming package on the market today.

Get **everything** shown here for only

$89.90 mo.

PlusPacks Including 10 premium channels in high definition

- HBO HD — 9 Channels, **Including 2 in HD**
- SHOWTIME HD — 9 Channels, **Including 3 in HD**
- STARZ HD — 9 Channels, **Including 3 in HD**
- cinemax HD — 9 Channels, **Including 2 in HD**

VOOM HD Originals Over 20 commercial-free high-definition channels

1-10 HDCINEMA10 · 11 Monsters HD · 12 Equator HD · 13 World Sport · 14 rush hd · 15 RAVE · 16 Animania HD · 17 HDNews · 18 moov HD · 19 ULTRA HD · 20 Gallery HD · 21 Auction HD

Cable Favorites All the cable channels you know and love broadcast in standard definition. Plus 18 commercial-free, digital music stations

A&E · abc family · AMC · Animal Planet · BET · Biography · Cartoon Network · Bravo · CNBC · CNN · Comedy Central · Court TV · C-SPAN · C-SPAN2 · Discovery · Discovery Health · Disney · E! · ESPN · ESPN 2 · ESPN Classic · ESPNEWS · Fox News · fuse · FX · GSN · Hallmark · HeadlineNews · History · IFC · MSNBC · MTV · NFL Network · Nickelodeon · OLN · Oxygen · Sci Fi · SOAP · Speed · Spike TV · Style · tbs · TCM · TLC · TNT · Toon Disney · Travel · TV Land · USA Network · VH1 · The Weather Channel · We · Music Choice

Local Channels (where reception is available)

In digital and HD through the included off-air antenna

abc · CBS · The WB · UPN · PBS · NBC · FOX

HD MarqueePack

BONUS

Universal HD · Discovery HD Theater · TNT HD

SportsPack

BONUS

ESPN HD · Fox Sports World · Fuel · Tennis Channel · The Golf Channel

...or get VOOM

$49.90 mo.

- VOOM HD Originals
- Cable Favorites
- Local Channels†
- HD MarqueePack
- SportsPack

Add any PlusPack for $19.90/each per month with this package

† Where reception is available

*Based on 11/1/04 web survey of major cable and satellite service providers in major markets. Offer good from 11/17/04 to 3/1/05. Service installation and activations must occur by 3/15/05. Consumer must agree to a six month VOOM programming and equipment commitment (with a minimum of programming fees of $49.90 per month). IF THE VOOM SERVICE IS CANCELLED OR TERMINATED WITHIN SIX MONTHS FROM THE DATE OF INSTALLATION AND ACTIVATION, AN EARLY TERMINATION FEE OF $250 WILL APPLY. Limit one offer per residence. Valid for new VOOM customers only. May not be combined with any other offers. Offer subject to credit approval. You must be pre-authorized upon sign-up and will be billed upon VOOM service activation for applicable VOOM programming, installation, equipment and service costs and fees. Subsequent billings will occur approximately every month thereafter. Automatic recurring credit card charges may apply. Taxes not included. Additional installation charges may apply. Equipment requirements may vary by location. Wired phone line required. To receive high-definition television programming, customers must provide their own high-definition compatible televisions. Image resolution and sound quality depend on equipment. The STARZ!® and SHOWTIME UNLIMITED® PlusPacks are delivered on satellite capacity that is only temporarily available to Rainbow DBS. Rainbow DBS may be required to cease transmitting over this capacity at any time. If you have any questions about this, call us toll free at 1-800-438-8666. Certain programming subject to blackouts. Availability of local channels may vary by location. Pay-per-view and additional programming may cost extra, and may be billed separately. Age restrictions may apply to pay-per-view and additional programming. Price, programming, terms and conditions subject to change without notice. Subject to terms and conditions of the VOOM customer agreement, available at www.voom.com. The "VOOM" and "HDTV Delivered" names and logos are service marks of Rainbow DBS Company LLC. Other trademarks and service marks shown are the property of their respective owners. © 2004 Rainbow DBS Company LLC. All rights reserved.

VOOM: "Changing TV from something you watch into something you feel."

The Most HD. The Best TV. Period.

- **39 widescreen HDTV channels,**
  including over 20 original, commercial-free channels exclusive to VOOM in brilliant 1080i resolution and Dolby Digital 5.1 surround sound
- **3x more HD channels**
  and over 4,000 more hours of HD programming per week than any other cable or satellite service provider*
- **VOOM offers the most HD premium channels,**
  - 2 HBO, 3 Showtime, 3 Starz!, 2 Cinemax and more
- **Highest Quality Local HD**
  - Local Digital and HD signals come directly from the networks (where available)

The Best TV

- **Sharpest Picture, Clearest Sound on Every Channel, Every TV**
- **The Most Popular Networks**
  - USA, Sci-Fi, Discovery, ESPN, Fox News, and tons more
- **VOOM in Every ROOM**
  - VOOM was born for HDTV, but makes all of your TVs look great

The stats on VOOM

1080i resolution
Programming on all VOOM exclusive channels is produced or remastered in 1080i

Dolby Digital 5.1 capability
VOOM sounds as good as it looks

16:9 aspect ratio, widescreen pictures
Gives the feeling of being at the movies

LIMITED TIME OFFER!

Get VOOM Installed for only $1!

for up to 3 receivers

Just $1 for installation and activation for first 3 receivers**

Only 6-month programming commitment required

Monthly programming fee applies

- $250 early termination fee
- See retailer for details
- $5 monthly equipment fee per receiver
- $49 installation and activation for each additional receiver beyond the third (up to 6 total)**
- Includes Standard Professional HD Installation

** Pricing reflects installation on initial visit

The Complete Hardware Solution

System includes:

- High-Definition Receiver with Remote
- Satellite Dish
- Digital Off-Air Antenna
  For local digital and HD broadcasts, where reception is available
- Standard Professional HD Installation